



NATIONAL CONFERENCE FOR COLLEGE WOMEN STUDENT LEADERS

June 2-4, 2011

University of Maryland
College Park





**EVERYONE KNOWS
THAT THE AMERICAN
ASSOCIATION OF
UNIVERSITY WOMEN
SUPPORTS EDUCATION.**

BUT DID YOU KNOW THAT WE ...

- provide more than \$3 million each year in graduate fellowships and grants and \$1 million in undergraduate scholarships?
- co-sponsor campus sexual assault prevention programs for students, faculty, and parents?
- train women to run for political office on campus and in their communities?
- promote better enforcement of Title IX, the law that prohibits sex discrimination in education?
- advocate on Capitol Hill for laws to end pay discrimination, promote work-life balance, and provide access to affordable, high-quality health care?

AAUW breaks through educational and economic barriers so that all women have a fair chance. Join us today at www.aauw.org.



NASPA UNDERGRADUATE FELLOWS PROGRAM

Applications Due: September 30, 2011



The NASPA Undergraduate Fellows Program (NUFP) is a semi-structured mentoring program for undergraduate students designed to increase the number of historically disenfranchised and underrepresented professionals in student affairs and/or higher education, including but not limited to those of racial and ethnic-minority background; those having a disability; and those identifying as LGBTQ. Need more info before applying? Check out the various websites below to get a taste of what it's like in our NASPA community.



- /nufpFB
- /NUFPtweets
- /NASPAstuaff

www.naspa.org/programs/nufp

QUESTIONS?
nvictoria@naspa.org

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AAUW

For 130 years, AAUW has been one of the nation’s leading voices breaking through barriers in education and equity for women and girls. Through our nationwide network, AAUW opens doors for women and girls and influences public debate on critical social issues such as education, civil rights, and workplace equity. AAUW sponsors community programs, publishes groundbreaking research on women and girls, and is one of the world’s largest sources of funding for graduate women.

AAUW Leadership Programs

Through AAUW Leadership Programs, women and girls acquire the skills they need to succeed and assume leadership roles in their academic, professional, and personal lives. AAUW is proud to co-host the National Conference for College Women Student Leaders and to offer other leadership opportunities such as Campus Action Projects, the National Student Advisory Council, Elect Her, and \$start \$mart salary negotiation workshops to college women.

NASPA—Student Affairs Administrators in Higher Education

NASPA–Student Affairs Administrators in Higher Education is the leading voice for student affairs administration, policy, and practice and affirms the commitment of the student affairs profession to educating the whole student and integrating student life and learning. With more than 12,000 members at 1,400 campuses and representing 29 countries, NASPA is the foremost professional association for student affairs administrators, faculty, and graduate and undergraduate students. NASPA members are committed to serving college students by embracing the core values of diversity, learning, integrity, collaboration, access, service, fellowship, and the spirit of inquiry.

NASPA: Center for Scholarship, Research, and Professional Development for Women

Through a variety of programs and publications, the Center for Women addresses issues relevant to women in student affairs, women in higher education, and women students. In addition to providing collaborative leadership with AAUW for the National Conference for College Women Student Leaders, the Center coordinates the Alice Manicur Symposium for Women Aspiring to Be Senior Student Affairs Officers and the Panel of Listeners mentoring program. The Center also invites program proposals on selected topics for NASPA’s Annual Conference, as well as scholarly research for the *NASPA Journal about Women in Higher Education*.

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Barbara Feterhoff
Honorary Fund



Dear Conference Participant,

On behalf of AAUW and NASPA's Center for Scholarship, Research, and Professional Development for Women, we welcome you to the 26th National Conference for College Women Student Leaders: Leadership for Today and Tomorrow. We have brought together a diverse mix of presenters—national and regional experts, campus administrators, and student leaders—who will share the trials and triumphs of their efforts to put ideas into action and contribute to changing the landscape for women leaders today. We applaud you for taking an active role in developing your leadership skills.

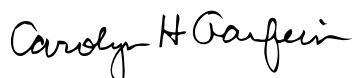
This conference will prove to be an outstanding component of your journey as a woman leader. Through formal sessions and informal, spirited conversations, you will explore just how your talents, skills, and vision can effect social change; assess how you can lead change on campus; develop action plans for your community; and build a network of peers and mentors who share your passions and support your endeavors. We hope you will take full advantage of the many opportunities to listen, learn, and reflect on the positive difference you can make in the world.

This year's conference has been enriched by the following groups, to whom we extend our sincere thanks and appreciation:

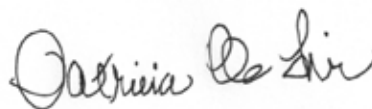
- most important, the National Conference for College Women Student Leaders Steering Committee members, who demonstrated their commitment to women student leaders by producing this wonderful event
- the members of the AAUW and NASPA national office staffs for their unwavering support
- the volunteer presenters who shared their time, perspectives, and expertise
- the AAUW and NASPA boards of directors
- AAUW state and branch leaders
- the NASPA Center for Scholarship, Research, and Professional Development for Women
- the AAUW Student Advisory Council
- the campus administrators who offered their support by sending a delegation of students from their institution
- the many partners and sponsors who contributed financially

Now is the time to explore diverse perspectives, enhance your skills, and network with your peers. Enjoy the connections, passion, and energy that will emerge from the conference. We trust that it will inspire you to lead change ... today and tomorrow.

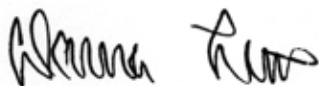
Sincerely,



Carolyn H. Garfein, AAUW President



Patricia Telles-Irvin, NASPA President
Vice President for Student Affairs
Northwestern University



Donna Lim, Conference Chair-elect
Interim Associate Director, Stamp Student Union
University of Maryland, College Park



Erika Cohen-Derr, NCCWSL Steering Committee Chair-elect
Director, Student Programs
Georgetown University

WEDNESDAY, JUNE 1

PRE-CONFERENCE

4:30–9 p.m. Registration, Queen Anne’s Hall
 4:30–6:30 p.m. Dinner on your own
 6:30–8:30 p.m. Welcome Reception with AAUW
 Student Advisory Council
 Anne Arundel Hall Basement

THURSDAY, JUNE 2

7 a.m.–5 p.m. Registration, Queen Anne’s Hall
 7:30 a.m.–12:30 p.m. **PRE-CONFERENCE SESSIONS**
 A Morning at the Newseum
 A Morning on Capitol Hill
 Susan G. Komen Global Race for the Cure
 Mt. Carmel House
 Bus pickup at Cole Student Activities Building
 11 a.m.–noon University of Maryland, College Park Tour
 Queen Anne’s Hall
 12:30–1:45 p.m. Lunch, South Campus Dining Hall
 To meet new people, sit with someone wearing the same color shirt as you!
 2–3:30 p.m. **OPENING SESSION**
Finding Your Voice
 Hoff Theatre, Stamp Student Union
 Sponsored by the University of Maryland, College Park
 3:30–5 p.m. **GROUP NETWORKING**
Sharing Your Voice
 Colony Ballroom, Stamp Student Union
 5–6:30 p.m. Dinner, South Campus Dining Hall
 7:30–9:30 p.m. **WOMEN OF DISTINCTION AWARDS CEREMONY AND RECEPTION**
 Grand Ballroom, Stamp Student Union
 Sponsored by the Barbara Fetterhoff Honorary Fund

10 p.m. Pizza and Movie Night:
Iron-Jawed Angels
 Anne Arundel Hall Basement
 Sponsored by the Carnegie Mellon Tepper School of Business

FRIDAY, JUNE 3

7–8:15 a.m. Breakfast, South Campus Dining Room
 9–10:30 a.m. **KEYNOTE SPEAKER**
Shelby Knox
 Opening by Lucé Tomlin-Brenner
 Hoff Theatre, Stamp Student Union
 Sponsored by The Princeton Review
 10:45 a.m.–noon Workshop Sessions
 Stamp Student Union
 12:15–1:30 p.m. Graduate School Fair and Lunch
 Grand Ballroom, Stamp Student Union
 1:45–3 p.m. Workshop Sessions
 Stamp Student Union
 3:15–4:30 p.m. Workshop Sessions
 Stamp Student Union
 4:45–6 p.m. Workshop Sessions
 Stamp Student Union
 7 p.m. Night in D.C. and dinner on your own
 Bus pickup at Cole Student Activities Building
 9 p.m. onward Game Night and Women’s
 History Bingo
 Anne Arundel Hall Basement

SATURDAY, JUNE 4

7:45–8:45 a.m. Breakfast, South Campus Dining Hall
 9:30–11 a.m. **KEYNOTE SPEAKER**
Belle S. Wheelan
 Opening by Batala
 Hoff Theatre Lounges
 Stamp Student Union
 Sponsored by the University of Maryland, College Park
 11 a.m.–noon Learn. Lead. Network. Act
 Hoff Theatre, Stamp Student Union
 Sponsored by The Princeton Review

Key Contacts

Emergency: University of Maryland Police
Emergency at 911 or 301/405-3333

Annapolis Hall: 301/314-ANNA (2662)

AAUW: Kate Farrar at 202/570-2260

NASPA: Danielle Howard at 509/366-8560

Conference Registration

Early conference registration and room check-in begin at 4:30 p.m. on Wednesday, June 1. Official registration and room check-in begin at 7 a.m. on Thursday, June 2. Conference registration is located in Queen Anne's Hall, which houses a 24-hour hospitality desk where you will check in and out. If you arrive after 7 p.m., you will need to dial 4HILL from the call box on the front side of Queen Anne's Hall to enter. Your registration packet includes your name badge, which must be worn at all conference events.

Housing/Dining Information

(Residential Registrants)

Housing registration is located in Queen Anne's Hall. The 24-hour hospitality desk will be happy to answer questions, provide spare keys, and exchange linens. When you check in, you will receive an access/meal card. The access/meal card will provide access to your residence hall's entrance and to the South Campus Dining Hall during scheduled meals. You will also need to display this card when purchasing daily passes to recreation facilities. In addition to the access/meal card, you will receive one key for access to your bedroom. Also, at check-in, **please request a parking permit if you are keeping a car on campus** and an Internet access code if you will need wireless access. Be sure to keep your card and key with you at all times. If you lose or fail to return your key, you will be charged \$85. Replacement access/meal cards cost \$5 per card.

Dining Information (Commuter Registrants)

When you check in, you will receive an access/meal card. This access/meal card will provide

access to the South Campus Dining Hall during scheduled meals. Replacement access/meal cards cost \$5 per card.

Checkout

You may check out at the Queen Anne's Hall hospitality desk at any time. You are encouraged to check out after the closing session at noon on Saturday, June 4, but you must do so by 2 p.m. that day. Luggage storage locations at the Stamp Student Union on Saturday during the closing sessions are limited. If you are staying the extra night on June 4, you must check out by 2 p.m. on Sunday, June 5.

Athletic Facility

Attendees can use the exercise facilities for \$7 per day by displaying their access/meal cards at the Eppley Recreation Center member services desk. The Eppley Center is a 15-minute walk from Annapolis Hall. A representative at the 24-hour hospitality desk can provide directions.

Cell Phones and Other Handheld Devices

Please turn off cell phones, handheld computers, and other noise-making devices during the conference programs.

Internet

You can request an access code for wireless Internet access when you check in at Queen Anne's Hall. Internet access is available in Queen Anne's Hall, the suite halls, in most buildings (including Stamp Student Union), and at various hot spots around campus.

Dress Code

The recommended dress code for the National Conference for College Women Student Leaders is business casual. For all general confer-

ence sessions, you do not have to dress up in a formal dress or high heels. Consider nice pants, blouses, a suit, dress, or skirt for each day of the conference. Jeans are not business casual attire. Wear comfortable dress shoes such as low heels, boots, or flats that you can walk in for a full day. In terms of accessories, keep it simple.

For the Women of Distinction Awards ceremony and reception, dress more formally; wear a full suit, dress, or skirt. This is a special evening, and participants will be meeting and networking with the Women of Distinction.

If you are participating in one of the community service events, dress comfortably and casually.

The Washington, D.C., area can be warm and humid on summer days. It can, however, also get chilly at night. Please consider the weather forecast when planning your wardrobe.

Information and Messages

Check the message board in the registration area of Queen Anne's Hall.

Lost and Found

Check for items at the Queen Anne's Hall Hospitality Desk.

Smoking and Allergy Sensitivities

The University of Maryland, College Park, prohibits smoking in all conference and meeting rooms, individual residence hall rooms, and residence hall common areas. Out of consideration for those who are sensitive to perfume, please do not wear it during conference events.

Accessibility

All conference events are located in ADA-accessible buildings. ADA-accessible residence hall rooms are available upon request.

First Aid

Emergency response on the University of Maryland campus is coordinated through the University of Maryland Department of Public Safety. They may be reached at any time by dialing 911 or 301/405-3333 from any campus phone or blue light security phone. If it is not an emergency, please dial the nonemergency line at 301/405-3555. The University Health Center (301/314-8180) is also located on campus across from the Stamp Student Union. It is open with limited hours during the summer.

Personal Safety

The University of Maryland, College Park, campus is in a relatively safe area, but it is nonetheless part of the Washington, D.C., metropolitan area. The campus is urban, and you should exercise caution. Avoid walking alone after dark, and keep your room locked at all times. If you need help, call the Department of Public Safety at 911 or 301/405-3333 for emergencies; contact 301/405-3555 for nonemergencies. You may also call the nonemergency line to request a police escort at any time.

Parking on Campus

Short-term parking is available in spaces on the side of Queen Anne's Hall while you register.

Residential Parking

If you will be staying in the University of Maryland residence halls, a parking pass is included in your registration. **Be sure to request a parking permit when you check in.** For your convenience, bring your luggage with you to Queen Anne's Hall when you arrive to register. You will receive instructions for parking your car in a long-term parking area at registration. After you check in, leave your luggage with the registration staff while you move your car to a long-term visitor parking lot. University of Maryland staff will direct you to the lot. Once you have parked your car, return to Queen Anne's Hall to retrieve your luggage and proceed to your assigned residence hall.

Commuter Parking

If you are a commuter participant, park on the side of Queen Anne's Hall temporarily for conference registration as instructed above. You will receive instructions for parking your car in a long-term parking area and directions to the Union Lane parking garage at registration.

Departure

Transportation information for departure from the University of Maryland, College Park, is available at the information table in Queen Anne's Hall and at www.nccswl.org.

Evaluations

Your feedback is crucial for planning future conferences. You will receive an online evaluation by e-mail after the conference to provide feedback on all the events.



SHELBY KNOX

INTRODUCTION: LINDA D. HALLMAN, AAUW EXECUTIVE DIRECTOR

Shelby Knox has been championing sex education since her high school days in Lubbock, Texas. Filmmakers even documented her rise to activism in 2006's *The Education of Shelby Knox*. Now she travels across the country as a speaker and an organizer, specializing in designing workshop programming for youth leaders. In 2010, Knox served as a grassroots organizer with NARAL Pro-Choice Colorado working against an anti-abortion state constitutional amendment.

Knox has appeared on the *Today* show, *Good Morning America*, and *Dr. Phil* and in the pages of *Glamour*, *Bust*, and *Seventeen* magazines as an advocate for comprehensive sex education. She also blogs on feminism and sexual health for the *Huffington Post* and contributes to the feminist quarterly *The F-Word*. Knox currently lives in New York City and is a full-time speaker and organizer working with progressive organizations to promote sex education, women's rights, and youth empowerment.

Knox holds a degree in political science from the University of Texas, Austin.



OPENING

Lucé Tomlin-Brenner

INTRODUCTION: ABIGAIL LEMAY, STETSON UNIVERSITY,
AAUW STUDENT ADVISORY COUNCIL

Lucé Tomlin-Brenner is a Washington, D.C.-based comedian, actress, writer, lady of improv, and unapologetic feminist. An Ohio native, she honed her spunk at Bowling Green State University, graduating in 2006 with degrees in American culture studies and women's studies. Tomlin-Brenner is a Jill of all trades. Since college, she's worked for the Hillary Clinton presidential campaign, domestic violence centers in both Ohio and Maryland, and now has found her rightful home in entertainment. Tomlin-Brenner wants to change cultural assumptions about women and success through comedy.



BELLE S. WHEELAN

INTRODUCTION: PATRICIA TELLES-IRVIN, NASPA PRESIDENT

Belle S. Wheelan serves as president of the Southern Association of Colleges and Schools Commission on Colleges and is the first African American and the first woman to serve in this capacity. Her career spans more than 30 years and includes the roles of faculty member, chief student services officer, campus provost, college president, and secretary of education. She was the first African American and the first woman to serve in several of those roles.

Wheelan has received numerous awards and recognitions, including four honorary degrees and a distinguished graduate award from Trinity University and from the College of Education at the University of Texas, Austin. *Washingtonian* magazine named her one of the 100 most powerful women in Washington, D.C., in 2001, and she received the AAUW Women of Distinction Award in 2002. She has also received the Suanne Davis Roueche National Institute for Staff and Organizational Development's Distinguished Lecturer Award and the John E. Roueche National Institute for Staff and Organizational Development's International Leadership Award. Wheelan holds and has held membership in numerous local, state, and national organizations, including Rotary International, Alpha Kappa Alpha Sorority, the American College Testing board of directors, the American Association of Community Colleges board of directors, the Lumina Foundation for Education board of directors, and the president's round table of the National Council on Black American Affairs.

OPENING

Batala

INTRODUCTION: LISA BLANCHARD, UNIVERSITY OF ALABAMA,
HUNTSVILLE, AAUW STUDENT ADVISORY COUNCIL



Batala is an all-women percussion band with the mission to empower women through drumming and expose communities to Brazil's dynamic music and culture. It is a samba-reggae drum corps that plays rhythms typical of the northeastern region of Brazil. The heavily syncopated music is rooted in traditional African drumming and is accented with a heavy dose of Brazilian samba and Caribbean reggae. Batala in Washington, D.C., founded in 2007, is part of an international Batala family formed in Paris in 1997 by Giba Goncalves. From Paris, Batala spread to other cities in France, Belgium, Spain, Africa, the United Kingdom, and back to its origins in Brazil.

SESSION 1 10:45 A.M.–NOON

Alternative Spring Break: A Life-Changing Experience
 CEO of Your Life: Leading with an Entrepreneurial Spirit
 Consent Workshop: From Hookups to Relationships
 Crafting a Personal Mission Statement and Using It
 Elect Her: Empowering College Women to Run
 How to Ace a Job Interview
 I Am Service: Discovering the Servant Leader in You
 AAUW Campus Action Projects: Increasing Women in
 Science, Technology, Engineering, and Mathematics
 Leading Lives of Purpose through Ethical and
 Spiritual Leadership
 Mind, Body, and Soul: The Path to Empowerment
 Putting Together the Financial Jigsaw
 Spread Your Wings: A Career in the Foreign Service
 Student Leader Today, Higher Education Professional
 Tomorrow

SESSION 2 1:45–3 P.M.

Already an Involved Campus Leader? Get a Jump Start on
 Being Professionally Involved
 Controversy with Civility: Leading with the Social
 Change Model
 Discovering Clarity for Today and Vision for Tomorrow
 Effective Preparation for Your Next Step: Internship
 and Career Searches
 Every 9 1/2 Minutes
 Identity Development and Leadership
 AAUW Campus Action Projects: Increasing Women in
 Science, Technology, Engineering, and Mathematics
 Media, Stereotypes, and Powerful Women
 Peer Advocates for Change
 Personal Empowerment for Leadership Development
 Student Affairs: Preparing Today's Leaders for Future Success
 Your Sister's Keeper: A Women of Color Leadership Roundtable
 Your Social IQ: How It Impacts Your Success

SESSION 3 3:15–4:30 P.M.

Awareness to Action: Effective Student Advocacy
 Ditch Your Inner Perfectionist: Chutzpah Served
 Sisterhood Style
 Do You Fear the "F Word"? Feminism Explained
 Explore and Restore: Yoga and Self-Care for Leaders
 Grassroots Organizing
 How Washington Really Works
 It Is All about the Money: Personal Finances
 AAUW Campus Action Projects: Increasing Women in
 Science, Technology, Engineering, and Mathematics
 NASPA Undergraduate Fellows Program
 Never Another Rape Whistle: Feminists Analyzing Campus
 Violence-Prevention Messages
 Not "Another Day, Another Dollar": Finding Job Fulfillment
 Sustainability: A Work in Progress

SESSION 4 4:45–6 P.M.

Become a Networking Ninja!
 Eight Principles of Enlightened Leadership
 Embracing Our Differences: An Inclusion and Diversity-
 Education Workshop
 Empowering Women and Girls Globally through Education
 and Training: Issues and Possibilities
 Hey Shorty! Ending Gender-Based Violence in Schools and
 on the Streets
 AAUW Campus Action Projects: Increasing Women in
 Science, Technology, Engineering, and Mathematics
 Leading from the Heart
 Leadership, Professional Branding, and You!
 LGBTQ Justice: Work We Need to Do
 Living Life in All Its Parts: Combining Career, Family,
 Community, and Passion
 Taking It Up a Notch: Policy and Women's Advocacy
 Women Framing the Debate: Messaging Matters
 Women and the MBA

SESSION 1 10:45 A.M. – NOON

Alternative Spring Break: A Life-Changing Experience

NANTICOKE ROOM

This workshop will provide a real-life example of coordinating an alternative spring break trip, from start to finish. Students have the ability to change the world, and with the help of others, they can travel and make a permanent difference. Student leaders will learn how to advertise the trip, select participants, work with local arrangements, cover university policies pertaining to the trip, and how the trip will affect their campus.

Danielle Howard is the assistant director of education programs and NASPA foundation coordinator for NASPA–Student Affairs Administrators in Higher Education. She has a bachelor’s degree from Central Washington University and a master’s degree from the University of Nevada, Las Vegas.

E-mail: dhoward@naspa.org

CEO of Your Life: Leading with an Entrepreneurial Spirit

MARGARET BRENT ROOM B

The path of leadership toward personally defined success and happiness is not always a path that has been walked before. Each of us is blazing our own path through opportunities and obstacles to reach our goals. Those who employ an entrepreneurial spirit in their efforts are often empowered to go places that may not even be on the radar screen. This interactive session will allow participants to explore entrepreneurship along their own paths and help establish strategies for being CEO of their own lives.

Sally Sagen Lorentson is the assistant director of student life at California Lutheran University and has eight years of professional experience in student affairs. She has pursued entrepreneurial opportunities in teaching, consulting, and within the Lutheran Church.

E-mail: slorents@callutheran.edu

Shaunna Payne Gold is the associate director of assessment programs at the University of Maryland, College Park, a lec-

turer at George Washington University, and a board member of a new nonprofit organization for young girls.

Consent Workshop: From Hookups to Relationships

CHARLES CARROLL ROOM B

This workshop aims to put into plain words the nuances of consent, from a thorough definition to tools for practicing consent to a much-needed exploration of the difficulties of asserting one’s boundaries and much more. The workshop includes humor, interactive discussions, and valuable exercises.

Born and raised in Washington, D.C., **Ben Privot** discovered his interest in social issues at an early age. He majored in women and gender studies, and one extracurricular activity after another eventually culminated in one of his greatest achievements: an award-winning workshop that gets students excited about exploring consent.

E-mail: ben@theconsensualproject.com

Crafting a Personal Mission Statement and Using It

CHARLES CARROLL ROOM A

As women, we tend to be very involved and sometimes take on too much. How do we choose what we are going to give our energy? How do we find our voice and use it? This presentation will walk participants through creating a personal mission statement with guided activities articulating who you are and what you are really about. Once participants have crafted their mission statements, they will discuss what to do next.

Kim McAloney is a graduate student at Oregon State University studying college student services administration. She earned a bachelor’s degree in ethnic studies also from Oregon State University and was a NASPA undergraduate fellow.

E-mail: kim.mcaloney@oregonstate.edu

Elect Her: Empowering College Women to Run

ATRIUM

If not you, then who? With so few women in political office, we want to ensure that more college women are running for and serving on student governments to gain practice for future political service. Participants will hear about how they can bring an AAUW/Running Start training program to their campus and from students who hosted the program at their schools in 2011.

Kate C. Farrar, AAUW director of leadership programs, manages programs that help women and girls break through barriers to assume leadership positions. She earned a bachelor's degree from the University of Connecticut and a master's of public administration from Syracuse University.

E-mail: farrark@aaauw.org

Susannah Shakow has founded two organizations designed to raise the political voice of young women in America. In spring 2007, she founded Running Start to inspire young women and girls to political leadership. Running Start furthers the work begun by the Women Under Forty Political Action Committee, which Shakow co-founded in 1999 and led for its first five years.

E-mail: Susannah@runningstartonline.org

How to Ace a Job Interview

BENJAMIN BANNEKER ROOM B

We all get the jitters when we interview for a job we really want. Join this interactive session on presenting your best self in the interview process. We'll discuss ways you can market your strengths and accomplishments, how to respond to tough questions, and the importance of bringing a few questions of your own to the interview. You'll get a chance to practice your skills with a partner in a mock interview.

Alyssa Best is a career coach and trainer who helps people identify their dream careers and provides them with the tools to achieve their goals and advance their leadership.

E-mail: alyssa@alyssabest.com

I Am Service: Discovering the Servant Leader in You

JUAN RAMON JIMENEZ ROOM

This workshop will engage attendees on the importance of service and shifting the focus from the beneficiaries of service to the initiator. The cause for the shift is that too often, people commit random acts of service to fulfill a requirement, not because they desire to serve their fellow humans. This workshop will briefly discuss Robert Greenleaf's theory of the servant as the leader and the 10 tenets of servant leadership.

Merdochey LaFrance is a senior staff member in the Florida state Senate. She maintains active memberships in several public-service organizations, including Delta Sigma Theta Sorority, National Coalition of 100 Black Women, and a plethora of others.

E-mail: mt.lafrance@gmail.com

AAUW Campus Action Projects: Increasing Women in Science, Technology, Engineering, and Mathematics

MARGARET BRENT ROOM A

Women are underrepresented in the science, technology, engineering, and mathematics fields in college and in the workplace. Hear how students and faculty at Buena Vista University, Virginia Tech, and the University of Wisconsin, Madison, addressed this disparity by implementing trainings, events, and mentoring programs to expose young girls to these fields and to increase the retention of college women. Learn how you can implement similar projects.

Elizabeth McIntyre, a science major, recently graduated from Buena Vista University. She was the lead student mentor on the DREAMS project. Next month, McIntyre will present her research on the effects of phosphate levels on dragonfly diversity at the International Society of Wetland Scientists Annual Conference in Prague, Czech Republic.

Jennifer McNabb is the dean's fellowship and honors program coordinator at Buena Vista University. She is also an adjunct teacher of sociology. McNabb earned a bachelor's degree in sociology and a master's degree in education, both from the University of Central Oklahoma. She is the secretary/treasurer for her local AAUW branch.

Caitlin Keller is a rising junior in the construction engineering and management program at Virginia Tech. She is an active member in the National Society of Collegiate Scholars, as well as the appointed sisterhood officer in Delta Delta Delta. Ballet has been her favorite pastime since age four.

Aislinn E. Smith served as president of Chi Omega fraternity, director of administration for the Panhellenic Association of Virginia Tech, and secretary for Rho Lambda Panhellenic Leadership Honors Society. She attended the Nancy Walton Laurie Leadership Institute of Chi Omega and was a delegate to the Association of Fraternal Leadership and Values Annual Conference.

Leading Lives of Purpose through Ethical and Spiritual Leadership

THURGOOD MARSHALL ROOM

Participants will discuss and reflect upon ethical decision-making and leadership in the workplace environment and recognize the challenges and opportunities in promoting ethical leadership and finding balance. Participants will hear the concepts of ethical leadership through faith and identity and learn about networks and resources that can channel their leadership aspirations into practical and attainable achievements. Come share your experiences with us and be empowered by your peers!

María Elisa Grandoné is the lead director of ethnic and intercultural services at Loyola Marymount University in Los Angeles, where she supervises five student services and implements services for first-year and transfer students.

E-mail: MariaElisa.Grandone@lmu.edu

Molly Morin is an academic adviser at Chapman University in Orange, California, where she serves as the specialty adviser for students in the College of Educational Studies and undeclared students.

Mind, Body, and Soul: The Path to Empowerment

GRAND BALLROOM LOUNGE

Your mind, body, and soul are the three key ingredients to becoming a successful leader. This presentation will focus on the importance of both identifying and cultivating these interrelated concepts in order to achieve a life of balance. You will learn how to boost your self-esteem, create effective

goals, assess your personal habits, and uncover your inner strength. Once you have learned this holistic approach, you will discover your own path to empowerment.

Yettieve Marquez is a residence director at St. John's University. She received her master's in organizational leadership in higher education from Rider University. She is working on a doctorate in educational leadership at Fordham University.

E-mail: yettieve.marquez@gmail.com

Sofia Pinto is a student counselor in the Office of the Dean of Student Affairs at Rutgers University, where she earned a bachelor's degree in finance and a master's of social work.

Putting Together the Financial Jigsaw

PRINCE GEORGE'S ROOM

What's a credit score? What's a good interest rate on a car loan? When do I start saving? We are told a good beginning is something that can make or break our professional career, but how many of us know that a good financial beginning is just as important? Join us for this engaging workshop as we discuss how to fit the pieces of our financial puzzle together today to ensure success for tomorrow.

Victoria Lee Cho has an extensive background in banking and finance and has worked for national banks across the country for over 10 years. She is currently a manager for Congressional Federal Credit Union, working with members of Congress and their staff on financial needs.

E-mail: VCho@CongressionalFCU.org

Spread Your Wings: A Career in the Foreign Service

PYON SU ROOM

A career in the Foreign Service can offer excitement, challenge, and the satisfaction of serving your country. This workshop will review the selection process to become a Foreign Service officer and give information about internships at the U.S. State Department and other international career opportunities. Learn how your leadership skills, community involvement, and interest in public policy and global citizenship can lead to a rewarding career.

A career member of the senior Foreign Service of the State Department, **Eunice S. Reddick** was sworn in as ambassador

to the Gabonese Republic and the Democratic Republic of Sao Tome and Principe on November 9, 2007. She is currently the diplomat in residence for the D.C. region at the Bunche Center of Howard University.

E-mail: ReddickDIR@gmail.com

Student Leader Today, Higher Education Professional Tomorrow

BENJAMIN BANNEKER ROOM A

Ever wondered how you could make a career out of the campus activities you enjoy most? Learn from three women who turned their student-leadership experiences into rewarding careers in higher education. Panelists will discuss how undergraduate participation in clubs and organizations, residential life, Greek life, and other leadership roles can open up opportunities. Gain practical, firsthand advice from women who know that leadership counts!

Kendra Greene earned her bachelor's degree in sociology from Michigan State University and her master's degree in adult and higher education from the University of Oklahoma. She is currently the lead academic adviser at the Academic Advising Center at the University of the District of Columbia.

E-mail: kgreene@udc.edu

Juana Hernandez obtained her bachelor's degree in English from the University of California, Los Angeles, in 2009. She leveraged her experiences as a residential assistant, peer counselor, and tutor to become an academic adviser at the University of the District of Columbia.

Bethany Applebaum earned her bachelor's degree in modern languages and literatures from Kenyon College and two master's degrees from the University of Maryland. She is currently earning a master's in public health from UMD and is a residential fellow for the Department of Fraternity and Sorority Life.

Already an Involved Campus Leader? Get a Jump Start on Being Professionally Involved

NANTICOKE ROOM

This session will share with student leaders the importance of professional associations and the benefits of what they do for their members. This interactive presentation will explore establishing purposeful relationships and provide examples of why being involved globally at a young age sets you up for success.

Kim Nehls is the executive director of the Association for the Study of Higher Education. She also volunteers as an instructor with the leadership studies program at the University of Nevada, Las Vegas. She has 10 years of experience in student affairs and a doctorate in higher education administration.

E-mail: kim.nehls@unlv.edu

Danielle Howard is the assistant director of education programs and NASPA Foundation coordinator for NASPA–Student Affairs Administrators in Higher Education. She has a bachelor’s degree from Central Washington University and a master’s degree from the University of Nevada, Las Vegas.

E-mail: dhoward@naspa.org

Controversy with Civility: Leading with the Social Change Model

CHARLES CARROLL ROOM A

Attending this workshop will give you a better understanding of the social change model (SCM) of leadership development and teach you to articulate several ways to implement the SCM, including controversy with civility, into campus life. It will show you the value of working together toward common solutions and will help you understand the complexities of problem solving, as well as recognizing the value in discussing differences of opinion openly, with respect and civility.

Jamie Adasi is a current graduate coordinator for human resources in the Department of Resident Life at the University of Maryland and a college student personnel master’s student.

She has experience in multicultural affairs, peer leadership programming, and resident life work.

E-mail: jadasi@umd.edu

Peter DeCrescenzo is a graduate assistant at the College of William and Mary’s Washington office and is a master’s student at the University of Maryland, College Park. He is a graduate of the College of Staten Island in New York, where he was student government president and a participant in the Emerging Leaders Program.

Patrick Grayshaw just earned his master’s degree in college student personnel at the University of Maryland. He worked one year in AmeriCorps in Ohio and two years at UMD with community service-learning.

Discovering Clarity for Today and Vision for Tomorrow

PYON SU ROOM

This workshop is not about lecturing, advising, or directing. It is not about teaching, but learning. The workshop will engage students from a relevant and fresh perspective with an action-packed kinesthetic learning approach. Students discover their values and find clarity about what they want for themselves as leaders. This adventure will equip students to better manage life and career and prepare them to exceed even their own expectations!

Charity Butler is the founder of Exceed Sports. She has national and international program development experience and is an intrinsic coach professional and athlete-scholar mentor at the University of Alabama, Birmingham.

E-mail: charity@exceed-sports.com

Haley Hobart is a respected intrinsic coach professional and speaker and former professional softball player. She is the author of *Prep Steps*, a 31-day guide to success for female student athletes; an ESPN academic all-American; and 2006 conference USA Scholar Athlete of the Year.

Effective Preparation for Your Next Step: Internship and Career Searches

JUAN RAMON JIMENEZ ROOM

This presentation will provide advice to soon-to-be or recent college graduates on searching for an internship or their first job. Presenters will make suggestions about the importance of professional etiquette, effective résumé skills, recent trends in the job application process, interviewing techniques, and proper follow-up upon receiving an acceptance or rejection letter.

Katie Franz is an undergraduate admissions counselor at Kent State University. She is currently pursuing a master's degree in higher education administration from Kent State University.

E-mail: frantzke@gmail.com

Every 9 1/2 Minutes

THURGOOD MARSHALL ROOM

Every 9 1/2 minutes, someone in the United States will be infected with HIV. One in 30 black women will be diagnosed with HIV at some point in their lives. Stigma and myths continue to put black women and men at risk for infection. Participate in this interactive session, which asks women leaders to address the issues related to HIV/AIDS in the black community and to see the issue as a leadership challenge.

Jacqueline W. Currie has been an HIV/AIDS educator for more than 15 years. She is the director of the Stillman College Student Development Center.

E-mail: jcurrie@stillman.edu

Identity Development and Leadership

BENJAMIN BANNEKER ROOM A

We live our lives through identities we are born into, identities that society places on us, or identities we choose. How we respond and exhibit these identities is strongly connected to the decisions we make and the type of conversations we engage in. Through this interactive workshop, we will explore how identities affect our development as leaders and allies in different communities.

Kernyscha L. Rowe attended Florida International University and studied mass communications and journalism. She later

earned an MBA from the University of Phoenix and is a master's candidate in higher education administration at George Washington University.

E-mail: Kernyscha.rowe@gmail.com

Heather Schoff is the coordinator for leadership and development at George Washington University. She received her bachelor's degree in communication journalism at St. John Fisher College and her master's degree in higher education, student affairs administration from the University at Buffalo.

Jessica Kelly is a higher education administration master's student at George Washington University and the AAUW Leadership Programs intern. She also has a master's degree in women's studies. Her interest is student development as it relates to activism and social justice.

SPONSORED BY CHICAGO BOOTH

AAUW Campus Action Projects: Increasing Women in Science, Technology, Engineering, and Mathematics

MARGARET BRENT ROOM A

Women are underrepresented in the science, technology, engineering, and mathematics fields in college and in the workplace. Hear how students and faculty at Dakota State University, Tidewater Community College, and the University of Missouri, Kansas City, addressed this disparity by implementing trainings, events, and mentoring programs to expose young girls to and increase the retention of college women in these fields. Learn how you can implement similar projects.

Kristine Adriano is a second-year student at Tidewater Community College majoring in computer science. She will receive her degree from Old Dominion University. She volunteered to help TCC's engineering students increase their spatial cognition because she had trouble in that field. She enjoys ballroom dancing, writing programs, and video games.

Cristi Knight graduated with her associate degree in engineering from Tidewater Community College in December 2010. She plans on pursuing her bachelor's degree in either aerospace or mechanical engineering at Virginia Tech or Old Dominion University. Knight enjoys reading, writing, playing soccer, and being outside.

Media, Stereotypes, and Powerful Women

MARGARET BRENT ROOM B

Learn the skills necessary to end the negative stereotypes placed on powerful women. This workshop covers the representation of women in sports, politics, and advertising and addresses the steps to become an empowered, educated woman. We will discuss how these stereotypes and negative images impact you as a leader and what you can do to become a change maker.

Caitlyn Jensen has been a student advocate for the Women's Center at Weber State University for two years. Her creative works include workshops aimed at helping women find their inner strength and power.

E-mail: caitlynjensen@mail.weber.edu

Peer Advocates for Change

BENJAMIN BANNEKER ROOM B

This workshop will cover how one college established a peer advocacy program to tackle issues such as sexual assault, harassment, stalking, and relationship violence. The program has two central goals: to change campus culture and to create a matrix of support for victims. Come to this workshop to learn how to implement this type of program on your campus.

Linda Olson has been a faculty member at Castleton State College for 16 years. She is the chair of the CHANGE (creating, honoring, advocating, and nurturing gender equity) Initiative.

E-mail: linda.olson@castleton.edu

Jaklyn VanManen started her work with CHANGE as a student coordinator and has been the coordinator of the initiative for the past two years.

Brittany Lafiria is a junior criminal justice and psychology major at Castleton State College, and she has been a peer advocate for CHANGE for the past two years.

Personal Empowerment for Leadership Development

GRAND BALLROOM LOUNGE

This workshop will examine socio-historical barriers for women leaders while leading participants through a series of cognitive and intellectual exercises to reflect and explore

personal leadership traits. Awareness and understanding of gender stereotypes deeply rooted in a society's social structure are critical to empower women to actively develop their personal leadership skills at the college level, in the community, and abroad.

Julia Best received a doctorate from Virginia Tech. She received a master's degree from Valdosta State University and a bachelor's degree from Spelman College. Best currently teaches at Bridgewater College.

E-mail: jbest@bridgewater.edu

Stephanie Wilson is the director of multicultural services and service-learning at Bridgewater College. She is working on a master's of education at Mary Baldwin College. She has a bachelor's degree in African American and African studies from Ohio State University.

Student Affairs: Preparing Today's Leaders for Future Success

ATRIUM

If you're a college student leader, you have probably interacted with student affairs professionals on your campus. This workshop will provide an introduction to student affairs through the eyes of women currently working in the field and will cover what the profession is, who it serves, and how you can use these professionals to help you turn your current campus involvement into skilled leadership for your future.

Jennifer Kosciw completed her bachelor's degree in Spanish and intercultural studies at Elmhurst College. She is currently a graduate student in higher education and student affairs at the University of Connecticut.

E-mail: jennifer.kosciw@uconn.edu

Your Sister's Keeper: A Women of Color Leadership Roundtable

PRINCE GEORGE'S ROOM

The women of color leadership roundtable is aimed at bringing female students of color together to explore issues of self-empowerment, sisterhood, and togetherness. The roundtable will provide women of color the opportunity to foster self-awareness, personal growth, and self-worth.

Lorraine Acker holds a bachelor's degree in political science and African and African American studies and a master's degree in college student personnel. She currently works as the assistant director for minority student support services and women's programs and is an adjunct faculty member in women and gender studies at the University of North Carolina, Charlotte.

E-mail: ldacker@uncc.edu

Your Social IQ: How It Impacts Your Success

BENJAMIN BANNEKER B

In today's global world, your social IQ is a strategic tool that helps open doors, gain access to people and ideas, project stature, and communicate effectively. Awareness of the social codes of a work environment and respectfully engaging those rules can shape relationships and often determine whether one is hired, fired, or promoted. A developed social intuition is a lifelong ability that engenders self-confidence, increasing one's opportunity for success.

Sara Hacala is an accomplished trainer and lecturer on business etiquette and civility. Author of an upcoming book, *Polite Planet*, she strives to foster our human connection to one another, locally and globally.

E-mail: sarahacala@gmail.com

Awareness to Action: Effective Student Advocacy

ATRIUM

Effective advocacy is more than being passionate about an issue; it's about effecting change and transforming awareness into action. This interactive session will empower leaders with the knowledge and tools they need to craft effective advocacy campaigns. Through video clips and small-group exercises, this session will explore real-life examples of student advocacy in action and the fine line between effective and ineffective tactics. Participants will leave empowered and prepared to advocate for change.

Kristin DeLuca's experience in politics and education fuels her passion to empower women to lead. A graduate of Chatham College and the University of Pittsburgh, DeLuca is part of the cross-cultural and leadership development team at Pitt.

E-mail: kmd100@pitt.edu

Summer Rothrock has a passion for helping women develop through campus experiences including sororities and leadership programs. A graduate of California University of Pennsylvania and the University of Pittsburgh, she has been working at Pitt since 2007.

Ditch Your Inner Perfectionist: Chutzpah Served Sisterhood Style

CHARLES CARROLL ROOM A

Maria Pascucci, CEO of CampusCalm.com, tells the tale of how she transformed from an anxiety-ridden college perfectionist to a gold-medal winning author, speaker, and change-maker before her 30th birthday. Her message for the leading ladies of today and tomorrow: Join me and let's take back our collective wasted energy spent chasing perfection to instead develop the leadership skills that will really transform our lives!

Maria Pascucci is a former stressaholic who empowers women leaders to "ditch your inner perfectionist." She is the CEO of CampusCalm.com, author of *Campus Calm University*, and creator of the forthcoming *Campus LeadHer Success Kit*.

E-mail: maria@campuscalm.com

Do You Fear the "F Word"? Feminism Explained

BENJAMIN BANNEKER ROOM A

What are the first words that come to mind when you hear the term "feminism"? Many college students admit to fearing the "F word." This workshop will provide information about where the feminist movement started, what it is now, and how embracing the principles of feminism can empower women and men today.

Christine Hernandez is the program coordinator for women and gender studies at George Mason University. Her interests include gender and racial justice, education, and non-profit organizations.

E-mail: chern11@gmu.edu

Yemesrach Mehari is an international studies major and a women and gender studies minor at George Mason University. Mehari is a global feminist who believes in economic and societal development through the empowerment and education of women and girls.

Lily Bolourian is pursuing a government major and a women and gender studies minor at George Mason University. She is a feminist interested in fighting for equality.

Explore and Restore: Yoga and Self-Care for Leaders

GRAND BALLROOM LOUNGE

In this workshop, participants will receive experiential and theoretical knowledge of the effects of yoga, guided imagery, meditation, and controlled breathing. The workshop will emphasize practical techniques to enable leaders to restore well-being and reduce stress in themselves and others. Participants should come with an open mind and wear comfortable clothing that allows them to move freely.

Margaret-Ann Radford-Wedemeyer is the executive director of alumni affairs and parents programs at Goucher College. She has an academic background in psychology and counsel-

ing and more than 25 years of experience in higher education. Radford-Wedemeyer has developed and facilitated a variety of leadership and professional development experiences for student groups and organizations.

E-mail: mradford@goucher.edu

Grassroots Organizing

MARGARET BRENT B

This workshop will give campus leaders the tools they need to advocate for issues they care about. With planning and some basic skills, all students have the ability to make a difference. Using a combination of lecture, discussion, and small-group exercises, this workshop will teach students how to influence decision makers and the basics of planning a successful advocacy campaign using relational organizing and social media.

Seth Chase plans and manages AAUW's grassroots advocacy, voter mobilization, and grassroots leadership development. He often speaks at and facilitates workshops for AAUW and other audiences across the country.

E-mail: chases@aauw.org

Wendy Matheny is the grassroots leadership coordinator at AAUW. She is a graduate of Manchester College and a Fulbright scholar to the Université Libre de Bruxelles.

E-mail: mathenyw@aauw.org

How Washington Really Works

THURGOOD MARSHALL ROOM

Join two members of AAUW's government relations team to learn more about the political workings of Washington, D.C. This workshop will help participants understand exactly how public policy is made, who the players are, and what citizens can do to influence the process. This session will benefit those who want to know how Washington really works and what they can do to affect the process.

Anne Hedgepeth is the government relations coordinator at AAUW. She graduated from Davidson College with a degree in economics. Hedgepeth's policy issue portfolio includes workplace policies, welfare, career and technical education, and workforce training.

E-mail: hedgepetha@aauw.org

It Is All about the Money: Personal Finances

CHARLES CARROLL ROOM B

This workshop discusses important financial issues facing undergraduate women during and beyond their college experience. A variety of topics will be covered, including personal finances, the anxiety that can accompany managing money, and budget development. The presenters will encourage constant questions from the audience as a way to further tailor this presentation to the desires of the students. The presenters will also address tips and resources for managing money.

Meghan Oster graduated from Baylor University with a master's degree in higher education and student affairs in May. Her research interests include women in higher education, student affairs professional development, and living-learning communities.

E-mail: oster.meghan@gmail.com

Leah Smith is a graduate student at Baylor University in the higher education and student affairs program. She is intrigued by holistic student advising, residential services, and student engagement.

AAUW Campus Action Projects: Increasing Women in Science, Technology, Engineering, and Mathematics

BENJAMIN BRENT A

Women are underrepresented in the science, technology, engineering, and mathematics fields in college and in the workplace. Hear how students and faculty at Grand Valley State University, Rochester Institute of Technology, and the University of Guam addressed this disparity by implementing trainings, events, and mentoring programs to expose young girls to and increase the retention of college women in these fields. Learn how you can implement similar projects.

Annette Eko is a third-year telecommunications engineering technology student at the Rochester Institute of Technology. She is an active member of the Women in Technology organization and a member of the RIT chapter of the Society of Women Engineers. Originally from Bamenda, Cameroon, Eko has been in the United States for seven years.

Madina Jumabayeva is a fourth-year telecommunications engineering technology student at the Rochester Institute of

Technology from Astana, Kazakhstan. She is part of Women in Technology, Women and Gender Opportunity, and the Kazakh student association at RIT. She volunteers for many Women in Technology group events.

Liezl Chua Roxas just finished her senior year at the University of Guam with a major in English literature and a minor in psychology. She plans to pursue a master's degree and doctorate in English literature and become a university professor.

NASPA Undergraduate Fellows Program **NANTICOKE ROOM**

The NASPA Undergraduate Fellows Program is a semi-structured mentoring program for undergraduate students to explore and understand the field of student affairs and higher education. Students and mentors apply as a pair and, if selected, receive the foundation to establish a mentoring relationship at their institution. Selected students are known as fellows and are given the opportunity to attend a national conference, participate in paid internships, and participate in the Summer Leadership Institute. Participants will hear about a national mentoring program they can bring to their campus.

Omar Estrada Torres is the associate dean of students at Catholic University of America. He has served in various administrative capacities in the field of student affairs over the past eight years. Torres obtained his bachelor's degree and master's of public administration from the SUNY University at Albany and is pursuing his doctorate in the higher education leadership program in the College of Professional Studies at Northeastern University.

E-mail: torres@cua.edu

Never Another Rape Whistle: Feminists Analyzing Campus Violence-Prevention Messages **PRINCE GEORGE'S ROOM**

Presenters and participants will examine and deconstruct traditional sexual-violence-prevention messages on university and organization websites. Discussion will focus on implicit, explicit, and unintended messages and how issues of power and privilege relate to prevention. Participants will also discuss ways to recognize and challenge traditional prevention messages at their universities.

Diane Docis is the coordinator of the sexual assault education and prevention program at the University of Toledo. She has worked in the movement to end gender violence for 20 years as an activist, educator, and survivor advocate. Her research includes using critical media literacy in feminist action research examining news coverage of violence against women.

E-mail: Diane.Docis@utoledo.edu

Sarah Balser is the education specialist at the YWCA Hope Center in Toledo, Ohio, a survivor advocate, and member of the Take Back the Night organizing collective. Balser's graduate work in public health focused on sexual assault and intimate-partner violence prevention and included a practicum with the University of Toledo sexual assault program.

Not "Another Day, Another Dollar": Finding Job Fulfillment **JUAN RAMON JIMENEZ**

Adventure and excitement? Public contact? Mental challenge? What are your professional values? Professional values are at the center of every career decision. What you value will have a great impact on whether you feel fulfilled at work. Participate in this professional values inventory, followed by a conversation about how to match your values to a job that's right for you. Worried about finding job fulfillment in a challenging market? Let's talk about how it can be done!

Jessica Porras is the special assistant to the dean of students at Georgetown Law. She received her bachelor's in politics at St. Mary's College of California and her master's in higher education administration from the University of Maryland.

E-mail: jmp264@law.georgetown.edu

Erin Kleopa is the special assistant to the director of student life at the University of Maryland, Baltimore County. She received her bachelor's in sociology at McDaniel College and her master's in applied sociology at the University of Maryland, Baltimore County.

Sustainability: A Work in Progress **CHARLES CARROLL ROOM B**

The rising popularity of the term "sustainability" has led to a multiform definition of its goals. In the context of higher

education, the goals of sustainability are twofold: to develop an infrastructure that has little to no impact on its environment and to educate and engage the community in environmentally and socially conscious programs. This presentation will focus on the University of Maryland, Baltimore, as a case study in implementing sustainability initiatives through its campus center functions and wellness and academic-life balance program.

Hillary Edwards is the academic coordinator for the wellness and academic-life balance program at the University of Maryland, Baltimore.

E-mail: hedwards@umaryland.edu

Kate McManus has worked as a construction project manager for the School of Law, Dental School, SMC Campus Center, and the BioPark at the University of Maryland, Baltimore, for the past 11 years. She currently serves as the director of operations, facilities, and food service for the Campus Center. She supports the building units through green initiatives with recreation, food service, wellness, and special events.

Become a Networking Ninja!

MARGARET BRENT ROOM B

In this age of texting, tweeting, and friending, we all need to step up our networking skills. Networking is synonymous with career advancement, but there is no need to struggle! In this workshop, participants will not only learn the top 10 networking skills, they will practice and receive feedback immediately. Attend this workshop and become a networking ninja! Bring your 30-second pitch, and we'll go from there!

Barbara Roche is a lecturer at the Wharton School of Business at the University of Pennsylvania, where she teaches leadership communication. She is also a partner with BC Communications, a consulting firm focused on public speaking and business networking.

E-mail: broche@wharton.penn.edu

Eight Principles of Enlightened Leadership

THURGOOD MARSHALL ROOM

Leadership is about finding the best within yourself and motivating others toward success. In this uplifting presentation you will discover how to live, learn, and enhance opportunities for fostering advocacy and empowerment. Discover ways to build relationships, act courageously, and live authentically.

Carol E. Merrill is the director of the Women's Center at Weber State University. She received the Chamber of Commerce Athena Award for leadership and the Woman of Distinction Award from AAUW and NASPA, and she was named Weber State University's Woman of the Year. Merrill is also the owner of the Merrill Academy of Fine Arts.

E-mail: cmerrill2@weber.edu

Embracing Our Differences: An Inclusion and Diversity-Education Workshop

CHARLES CARROLL B ROOM

This workshop is interactive and will provide the opportunity for women to engage in a variety of learning experiences that will facilitate self-exploration and an understanding of diversity

in the broadest sense of the term. This information will help participants interact more effectively with others who are different than them and facilitate a climate that is inclusive, recognizing and valuing differences that stand as important resources for leadership and success in a changing world.

Lisa A. House is a faculty member at Millersville University and a licensed psychologist. She received her bachelor's degree in psychology from Princeton University and her doctorate in clinical psychology from Rutgers University.

E-mail: lisa.house@millersville.edu

Kendra J. Saunders is a faculty member at Millersville University and a licensed psychologist. She received her bachelor's degree in psychology from the University of Illinois and doctorate in psychology from Texas Tech University.

Empowering Women and Girls Globally through Education and Training: Issues and Possibilities

BENJAMIN BANNEKER ROOM A

Fifteen years after the U.N. Beijing Declaration and Platform for Action, researchers, scholars, international development professionals, and political leaders continue to stress the importance of girls' education in improving the lives of women and girls in developing countries. This has resulted in record numbers of girls entering the classroom and, consequently, tertiary education should be the next logical focus. This workshop will explore the issues, challenges, and opportunities facing access to higher education for women in developing countries and the engagement of participants in these issues.

Gloria Blackwell is AAUW's director of fellowships, grants, and international programs and is responsible for the management of AAUW's \$3 million in fellowships and grants programs, which affect women and girls in the United States and globally.

E-mail: blackwellg@aauw.org

Hey Shorty! Ending Gender-Based Violence in Schools and on the Streets

CHARLES CARROLL A

This workshop will screen a short documentary film called *Hey... Shorty!*, which was created by low-income teen women of color in Girls for Gender Equity's Sister in Strength program. Participants will take part in a discussion about the places street harassment and sexual harassment in schools hold on the continuum of gender-based violence.

Mandy Van Deven is a progressive activist and independent writer. She is the deputy director of RightRides, founding editor of *Elevate Difference*, and co-author of *Hey, Shorty! A Guide to Combating Sexual Harassment and Violence in Schools and on the Streets*.

E-mail: mandyvandeven@gmail.com

Meghan Huppuch works with teen women of color to build their leadership skills and advocate for gender equity in the New York City public schools. She received her bachelor's degree in social and cultural analysis at New York University.

The founder and executive director of Girls for Gender Equity, **Joanne Smith** is a Haitian American social worker and unapologetic feminist. Smith has received many awards in recognition of her leadership and dedication to women's and LGBTQ rights.

AAUW Campus Action Projects: Increasing Women in Science, Technology, Engineering, and Mathematics

MARGARET BRENT ROOM A

Women are underrepresented in the science, technology, engineering, and mathematics fields in college and in the workplace. Hear how students and faculty at Rogue Community College and Washington University in St. Louis addressed this disparity by implementing trainings, events, and mentoring programs to expose young girls to and increase the retention of college women in these fields. Learn how you can implement similar projects.

Sheri Vitaris is working toward an associate degree in construction industry management. She has owned and operated a home remodeling and repair company, Handi-Ma'am, for over 20 years. Vitaris has received certificates in AutoCAD

and construction technology. She also founded her campus STEM Club.

Jeanne Schraub has a 30-year history working in and around the construction industry. In 1993, she started teaching at Rogue Community College. During seven years with Moving On, a re-entry program, she taught classes encouraging women to explore nontraditional careers and served as a gender-equity specialist. Schraub now works in RCC's construction technology program.

Barbara Brown has a background in residential interior design. After receiving her associate degree in construction industry management at Rogue Community College, she went to work for the college as an administrative assistant and then as a program specialist for the construction technology department. She is now pursuing a bachelor's degree in management.

Ashley Brosius is a rising senior at Washington University in St. Louis, where she studies women, gender, and sexuality studies. While she is planning to pursue a law degree after graduation, Brosius is passionate about increasing the number of women in science in the St. Louis community.

Jennifer Lapp is a junior at Washington University in St. Louis. She is majoring in biology and minoring in psychology and film studies. Lapp is a clinical researcher and is studying the effect of peer support on diabetes control in adolescents. After college, she plans to attend medical school.

Leading from the Heart

PRINCE GEORGE'S ROOM

All great leadership comes from the heart, from the depths of being and becoming that energize each of us in our unique way. But how do you get in touch with that core of your own being? Join us to discover and explore where you are coming from and where you want to go. Bring only yourself but take away knowledge and skills to shape that self into who you want to be.

Ruth H. Axelrod specializes in leadership and organizational development. She has more than 15 years' experience in management positions and now teaches and serves as a consultant to nonprofit organizations.

E-mail: raxelrod@gwu.edu

Leadership, Professional Branding, and You!

BENJAMIN BANNEKER ROOM B

This professional branding workshop is designed to walk you through the process of defining your own professional brand. You will drill down and identify your most unique value and transition that value into a well-developed elevator speech. You will leave well prepared to answer the all-important request, "Tell me about yourself."

Gail Johnson teaches career strategies at the University of Texas, Tyler. She co-authored *Professional Brandcapped* and is a Wage Project facilitator for \$tart \$mart. She is president-elect of the AAUW Tyler (TX) Branch.

LGBTQ Justice: Work We Need to Do

JUAN RAMON JIMENEZ ROOM

Participants will discuss active projects for LGBTQ justice and the many opportunities to build the movement. The discussion will be about what's happening on our campuses, what needs to be happening, how to get involved with off-campus work, and how straight allies can get engaged. Everyone dedicated to LGBTQ justice is welcome, regardless of experience level.

Sam Menefee-Libey is the LGBTQ advocacy associate at Campus Progress of the Center for American Progress. His role is to support youth LGBTQ political action across the country.

E-mail: smenefeelibey@americanprogress.org.

Living Life in All Its Parts: Combining Career, Family, Community, and Passion

PYON SU ROOM

Women often wrestle with how to combine the disparate interests and passions of their lives. Balancing career and relationships can require extraordinary skill. Combine that with community engagement and personal interests, children and partners, and time for self, and you have more than 24 hours in a day. Join in a session in which women in a variety of career paths, stages, and life circumstances discuss how to have it all ... though perhaps not all at the same time.

Taking It Up a Notch: Policy and Women's

Advocacy

GRAND BALLROOM LOUNGE

Through this workshop and corresponding interactive mini-project, participants will explore feminist policy analysis as it applies to work toward equity, democratic citizenship, and other contemporary gender-related issues on campus. Participants will examine how women's lives are affected by policy, the elements of public policy analysis, and implications of what it means to conduct this within a feminist frame. Attendees will challenge notions of gender-blind policy to examine issues of power, representation, and social justice.

Lamea Shaaban-Magana, director of the University of Alabama Women's Resource Center, brings experience in coalition building and outreach program development to expand services to reach marginalized groups and provide comprehensive, inclusive programs addressing campus gender issues.

E-mail: lshaaban@sa.ua.edu

In her role as assistant director of the University of Alabama Women's Resource Center, **Jessi Hitchins** directs various leadership- and student-development programs, applying her expertise in gender studies and multicultural affairs to her work.

Women Framing the Debate: Messaging Matters

ATRIUM

The terms and phrases we choose when we write, speak, and teach about women's issues can themselves be a potent force, strengthening and tapping values such as fairness, empowerment, and equity in our audience. Join AAUW's field staff in a workshop on how to frame your perspectives to strike a chord in popular sentiment, as well as how to avoid expanding the reach of your opponents' messaging. The workshop will also address getting your message out through op-eds, letters to the editor, blogging, and other social media outlets.

Seth Chase plans and manages AAUW's grassroots advocacy, voter mobilization, and grassroots leadership devel-

opment. He often speaks at and facilitates workshops for AAUW and other audiences across the country.

E-mail: chases@aauw.org

Wendy Matheny is the grassroots leadership coordinator at AAUW. She is a graduate of Manchester College and a Fulbright scholar to the Université Libre de Bruxelles.

E-mail: mathenyw@aauw.org

Women and the MBA

NANTICOKE ROOM

This workshop will include a conversation on the value of an MBA and the career opportunities for female MBA graduates and will dispel myths that have historically deterred women from applying. Anyone who plans to venture toward business school and even those who are just considering the option should attend this workshop to get a detailed look at what the process will be like and what is required of an applicant.

Anthony Jovanis has been assisting students with The Princeton Review for four years. To stay up to speed on the rigors of graduate schools admissions, Jovanis has attended countless seminars at various universities. He can offer the best advice and coaching and recommend the most sensible form of preparation because he understands the position each student is in as she or he begins the process to enter a graduate program.

E-mail: AJovanis@Review.com

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The AAUW Student Advisory Council is a national coalition of student leaders who serve for one academic year, advising AAUW on strategies for the future of young women and girls. Council members make program recommendations, contribute to the AAUW blog, lead networking sessions, and introduce speakers at the National Conference for College Women Student Leaders. For further information about the Student Advisory Council and how to apply, please contact the AAUW Leadership Programs Department at leadership@aauw.org.

CHANEL BEEBE

University of Michigan, Ann Arbor
Ann Arbor, Michigan

Chanel Beebe is a rising junior in industrial operations engineering at the University of Michigan and a Gates Millennium and Rogel scholar. She works with organizations, such as Project Inspire, that work with inner-city high school students and serves as a peer mentor for incoming students at her school. She is involved in the National Society of Black Engineers and serves as the treasurer of a campus Bible study called Women of Proverbs. Beebe is also the co-president of her dormitory's Multicultural Council. She plans to start a nonprofit that encourages young girls to push past social and financial barriers to achieve their goals.

LISA BLANCHARD

University of Alabama, Huntsville
Huntsville, Alabama

Lisa Blanchard is a doctoral student at the University of Alabama, Huntsville. She is the community service coordinator of the Minority Graduate Student Association and the vice president of the Caribbean Student Association. Blanchard mentors undergraduate students and is currently serving her second term as the secretary of the Tennessee Valley chapter of the American Society for Engineering Management. In 2010, she led the leadership conference Ignite the Leader Within for minority

students. Blanchard received her master's degree from Huntsville and a bachelor's degree from Midwestern State University, where she received the President's Medal of Honor for the College of Science and Mathematics.

ANITA BOTELLO-SANTOYO

University of California, Berkeley
Berkeley, California

Anita Botello-Santoyo is a rising senior at the University of California, Berkeley, majoring in history and minoring in gender and women's studies. She received associate degrees in social behavior and science and humanities from Mount San Jacinto College. She was a mentor for matriculation and outreach at Mount San Jacinto and received a Mentor of the Year award in 2009. Botello-Santoyo is an AAUW member who served as the vice president and then president of the Mount San Jacinto College student affiliate group. She worked with V-Day to help organize a February 2011 production of the *Vagina Monologues*.

ELIZABETH BROWN

University of Wyoming
Laramie, Wyoming

Liz Brown graduated as a member of the honors program and with a bachelor's degree in political science from the University of Wyoming in May 2011. While there, she served as the student government vice president, where she led the legislative

branch, served on a variety of internal and external boards, piloted student initiatives, and represented the school at campus and statewide events. Brown was also an active member of her sorority, a member of numerous campus honoraries, and a UW student ambassador. Next fall, she will attend Penn State University to pursue a master's in public administration.

CATHERINE CLEARY

Saint Mary's College
Notre Dame, Indiana

Cat Cleary is a rising senior at Saint Mary's College, pursuing a women's studies major and a Spanish minor. She created a girl-power workshop at an elementary school to encourage love of science among young girls and has helped facilitate alternative break trips focusing on women in poverty. This summer Cleary will intern with the Indiana Coalition against Sexual Assault. She serves on the Student Advisory Committee for the Belles against Violence Office and is vice president of Saint Mary's Straight and Gay Alliance. Her goal is to be an advocate for women through work in politics.

KERRY DIEKMANN

Minnesota State University, Mankato
Mankato, Minnesota

Kerry Diekmann is a doctoral student in the Department of Counseling and Student Personnel at Minnesota State University,

Mankato. For the last two years, she has held a graduate assistantship in the Women's Center, where she enjoyed developing and implementing various programs for the campus community. Diekmann has a strong interest in advocacy and social justice. She is passionate about LGBT rights and is proud to be an ally. While she works for women's equality overall, Diekmann is especially interested in the impact of societal expectations on women's personal and professional development.

JOSEFINA IBARRA

Texas State University
San Marcos, Texas

Josefina Ibarra is a senior political science major with a minor in business administration from Texas State University. She worked closely with various organizations on campus, the Texas Department of Transportation, Guadalupe County commissioners, various media outlets, and Texas State and Texas Lutheran Universities in leading a state highway safety campaign. Ibarra was the vice president of the Latino Student Association and interned at a congressional office in Washington, D.C. She plans to pursue a dual master's degree in public affairs and law.

ABIGAIL LEMAY

Stetson University
DeLand, Florida

Abby Lemay recently graduated from Stetson University with degrees in sociology and American studies and a minor in women and gender studies. She founded Stetson's National Organization for Women campus affiliate and was a member of the Organization for Students Actively Pursuing Equality; Kaleidoscope, Stetson's gay-straight alliance; the Gender Equity Council; and the women and gender studies committee. Lemay directed and produced the *Vagina Monologues* several times

on campus and organized Equal Pay Day events the last two years. She will pursue a career in community organizing and obtain a doctorate.

CHIEDZA CHRISTINE MUFUNDE

Mount Holyoke College
South Hadley, Massachusetts

Chiedza Christine Mufunde is from Zimbabwe and is pursuing a degree in psychology at Mount Holyoke College. Her work with the Campaign for Female Education as a training co-coordinator working with young women in rural Zimbabwe on business skills, community health education, and leadership shaped her passion for women's issues in Africa and beyond. At Mount Holyoke, Mufunde works as a peer mentor with the speaking, arguing, and writing program. She is also an active participant in the college's orientation program and is a member of the International Students Orientation Committee and the Mount Holyoke African and Caribbean Student Association.

MEGHAN WALLACE

University of Delaware
Newark, Delaware

Meghan Wallace recently graduated with degrees in political science and women's studies and a minor in sexualities and gender studies from the University of Delaware. She was president of Students Acting for Gender Equity, an ally for gay and lesbian students, and founder of the student organization Women in Politics. A survivor of sexual assault, Wallace also volunteered as an advocate for the sexual offense support group on campus. In early 2011, she interned for Sen. Christopher Coons (D-DE), and this fall she will teach special education with the Washington, D.C., corps of Teach for America while working on a master's degree.

AAUW's 2010-11 Campus Action Project (CAP) topic focuses on increasing the number of girls and women in the fields of science, technology, engineering, and mathematics.

In 2010, AAUW released the research report *Why So Few? Women in Science, Technology, Engineering, and Mathematics*, which presented findings suggesting that environmental and social barriers continue to block women's participation and progress in science, technology, engineering, and math (STEM) fields. Eleven teams from around the country were selected to implement projects based on the report recommendations during spring 2011.

Buena Vista University (Iowa)

The DREAMS project of the Buena Vista University CAP team was designed to provide a mentoring opportunity to middle and high school students. It started with a kickoff weekend on campus, which included presentations by four BVU women science professors, who provided personal reflections and discussed research directions and women-in-science topics. The team worked with individual groups of students developing monthly projects, and the student teams returned to BVU to perform a variety of hands-on laboratory and field assessments, which were videotaped and compiled for a Follow Your DREAMS website.

Dakota State University (South Dakota)

This project is a continuation of an initiative started last year with an AAUW CAP grant. The Dakota State University CAP team wanted to increase awareness of STEM career opportunities for members of the Women in Science and Technology (WIST) club and for local middle and high school students through participating in a Women in Science and Technology Career Day, establishing mentoring relationships between WIST students and area middle and high school students, and hosting speakers and field trips promoting STEM careers to women students on campus.

Grand Valley State University (Michigan)

The CAP team at Grand Valley State University enhanced the Women in Science and Engineering (WISE) program, which recently expanded in size, through multi-level mentoring to promote leadership and build community. WISE fostered increased interactions among the student population and with faculty by hosting a series of roundtable discussions. Additionally, with the support of faculty mentors, the students planned a science demonstration at a nearby middle school. This mentoring program amplified interactions among all levels of students, faculty, and the local community.

Rochester Institute of Technology (New York)

Rochester Institute of Technology's 2009 CAP grant, EMPOWER, successfully aided in the development of students' professional skills and of a strong community of women. EMPOWER II leveraged the success of the original program by putting these skills toward an outreach program to encourage young women to consider careers in STEM. Through EMPOWER II, women in RIT STEM programs developed and led hands-on engineering workshops at local middle schools, hosted two one-day engineering technology experiences at RIT for middle school girls, and targeted high school students through informal information sessions led by a tech squad.

Rogue Community College (Oregon)

The Rogue Community College CAP team and three AAUW branches in southern Oregon sponsored the STEM Careers for Planet Earth conference in April 2011 at RCC's career technical campus in White City, Oregon. The conference educated 150 high school girls and college women about overcoming barriers and selecting courses and majors leading to STEM careers that pay well and can contribute to solving major challenges in the world. The conference included mentor roundtables, hands-on STEM workshops, and information on career pathways and financial aid to motivate participants. The team is also promoting barrier removal and greater access to STEM majors.

Tidewater Community College (Virginia)

Since spring 2009, Tidewater Community College has offered an assessment of spatial skills to students in introductory engineering courses. Results found spatial deficiencies in 79 percent of women tested, but only 14 percent of low-performing students completed a voluntary program to improve those skills. With the CAP grant, the Tidewater Community College implemented a more structured intervention program to increase program participation and success rates of engineering students.

University of Guam

The University of Guam held a one-night event on campus for teachers from local schools and Guam Community College, students, and their parents. The event included a lecture by Rachelle S. Heller, professor of computer science at George Washington University, and a viewing of the film *The Gender Chip Project*. There were information tables set up with fliers and handouts tailored to parents, teachers, and students that included lesson plans, research, guidance, and advice for encouraging girls and women to study science, technology, engineering, and mathematics.

University of Missouri, Kansas City

The Campus Action Project at the University of Missouri, Kansas City, addressed learning environments. Its primary goals were to enlighten local high school counselors and teachers about the obstacles to attracting, educating, and retaining women in STEM careers and to engage and encourage female high school students in STEM careers.

University of Wisconsin, Milwaukee

The University of Wisconsin, Milwaukee, team created STEM Today, Degree Tomorrow, a STEM literacy and mentoring program for UWM students and middle school girls. Participants created team projects using the training they gained during individual Saturday workshops in STEM, presented their project to their parents and the community, and attended a field trip to the Museum of Science and Industry in Chicago.

Virginia Tech

The Virginia Tech CAP team created a Connecting Women in Construction outreach program in response to the severe underrepresentation and low retention rates of women in building construction and construction engineering majors. The research portion of the project examined the stereotypes middle school girls and sophomores in college hold about these career fields. The action portion sought to dispel these stereotypes by connecting girls to successful role models and to help girls gain confidence in their ability to develop relevant skills to succeed in these fields.

Washington University in St. Louis (Missouri)

The Washington University in St. Louis team exposed women in high school to the different fields of science and the numerous STEM career paths. Undergraduate and graduate students worked together to plan three consecutive Saturday workshops for ninth graders focusing on biology and biotechnology, physical sciences, and engineering.

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"It seems we apologize so often for ourselves. We catch ourselves so carefully constructing our action . . . Telling the truth is like exposing the underside of our wings—we see that part only when we fly. We all have to show up for our own lives. We all at our own age have to claim something even if it is only our own confusion. Let this space be a place you can lay down the tangled questions."

—SABRINA WARD HARRISON, *THE TRUTH AND THE QUESTIONS: A JOURNAL*

PRE-CONFERENCE ACTIVITIES (IF APPLICABLE)

How will you apply what you learned this morning to your leadership role(s) at school and beyond?

*Networking is essential
for effective leadership.*

*What can you do to
expand your network while
at this conference and at
home to become an even
more effective leader?*

The Women of Distinction have a variety of life experiences that can teach us all about our own leadership abilities. What are the key messages they provided that will affect your role as a leader in the future?

Shelby Knox and Belle Wheelan
are passionate women and
dedicated advocates for their
visions of change. What change do
you want to create, and how can
you begin doing that today?

What workshop had the most significant impact on your goals as a leader? How did it influence your goals for leadership on campus and in your community?

Who at the conference had the greatest impact on you during your time here? What did you learn from them?

From all the information, education, and inspiration you gathered, what is the greatest lesson you have learned about being a leader? About yourself as a leader?

List five people you'd like to stay in touch with after NCCWSL and their contact information. Why them?

1.

2.

3.

4.

5.



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The NC State Poole College of Management MBA is an active, real-world education. Here, you'll work on real projects for real companies. You'll experience technology firsthand, working with Research Triangle Park and Fortune 500 companies. You'll collaborate – often – with faculty, businesses and peers. Whether attending Full-Time, Part-Time or Online, this is a rigorous, relevant business education that will prepare you well – to get on the fast track, to get the job done.