



2011 National Conference for  
**College Women Student Leaders**

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### **NCCWSL 2011 Highlights**

- Over 500 students attended the 2011 National Conference for College Women Student Leaders (NCCWSL) at the University of Maryland, College Park. Students represented all 50 states, the District of Columbia, Guam, and Jamaica.
- Eighty-seven percent of attendees who completed our 2011 NCCWSL survey said that they would like to attend again. Close to half the attendees asked for more information about AAUW!
- AAUW raised more than \$70,000 through sponsorships.
- More than 100 AAUW states, branches, and individual members sponsored students' attendance or contributed to the scholarship fund and/or general fund. Contributors are featured on the NCCWSL website.
- AAUW supported more than 55 scholarship applicants. Many recipients wrote a letter to an AAUW branch that contributed to the scholarship fund.
- The College/University Committee conducted outreach calls to state and branch C/U chairs with strategies to inform C/U partner members about the conference.
- AAUW secured student memberships at the conference, and staff signed up all attendees from C/U partner member institutions for e-student affiliate membership.
- Approximately 20 campus professionals attended the conference. AAUW staff connected with all attending institutions that were not C/U partner members about membership opportunities.
- Eleven Campus Action Projects were featured in workshops that shared the teams' work and encouraged campus leaders to use their project models.
- About 175 students attended the preconference sessions, including A Morning on Capitol Hill: Women and Politics, A Morning at the Newseum, and community service projects.
- Students attended a workshop entitled Elect Her: Empowering College Women to Run. Participants learned how to bring the training program to their campuses and heard from students who hosted the program at their schools in 2011.